

European Competence Centre for Social Innovation:
ESF+ Community of Practice on Social Innovation

Study visit ‘ESF+ SI ecosystem, collaboration model between key stakeholders - analysis of a local urban social innovation ecosystem’

5-7 November 2024 Turin, Italy

The onsite study visit is organized by the ESF+ Community of Practice on Social Innovation (SI CoP), in close collaboration with the Italian ESF+ authorities and National Competence Centre. It aims to better understand the types of collaborations and partnerships that create and strengthen social innovation ecosystems, with a focus on the use of ESF+ funding and SI key stakeholders managing or benefitting from ESF+.

The event will explore the development of the social innovation ecosystem at local level in Turin, as well as at national level across Italian cities, analysing the enabling factors from both financial and non-financial perspectives. It will delve deeper into the role of local stakeholders and institutions as accelerators of these processes.

Agenda

5 November

Venue: Palazzo Madama

Palazzo Madama, with its historical significance and its social value, was chosen as the fitting venue for the opening. In these premises, the first charter of social European Charter of Social Rights was signed on 18 October 1961, highlighting the significance of this commitment to social justice and human rights in Europe.

13.30-14.00	Registration and Welcome Coffee
14.00-14.20	Welcome Words <ul style="list-style-type: none">- Chiara Foglietta, City of Turin, Deputy Mayor for Ecological and Digital Transition, Environment and Innovation- Laura Mangeng, Directorate General Employment, Social Affairs and Inclusion, European Commission, Policy Officer
14.20-14.40	Introduction to the event <ul style="list-style-type: none">- Armelle Ledan, Community of Practice on Social Innovation, Lead Thematic Expert
14.40-15.10	The role of the Italian national ESF+ Managing Authority in supporting the development of urban social innovation ecosystems <ul style="list-style-type: none">- Antonella Bonaduce, National Program Metropolitan Cities, Project Manager Followed by Q&A Session
15.10-15.50	How to develop an urban social innovation ecosystem? Inspirational pitch. <ul style="list-style-type: none">- Mario Calderini, School of Management Politecnico di Milano, Full Professor of Management for Sustainability and Impact Followed by Q&A Session

15.50-16.30	<p>Round Table among Italian Urban Stakeholders: how Italian cities use ESF/ESF+ and ERDF to support social innovation</p> <ul style="list-style-type: none"> - Alessia Mastroleo, City of Milano, Public Policy Expert at the Urban Economy, Fashion and Design Department - Vitandrea Marzano, City of Bari, Director the Mayor's Office - Marco Traversi, City of Napoli, Project Ahead, Chief Executive Officer <p>Moderated by Fabrizio Barbiero, Municipality of Turin, Public Manager Followed by Q&A Session</p>
16.30-16.50	<p>Coffee Break</p>
16.50-17.30	<p>Competence Centres for Social Innovation: roles and enabling factors in urban ecosystems (exchange between Italian NCC and other EU NCCs)</p> <ul style="list-style-type: none"> - Patrizia Saroglia, Italian Competence Centre for Social Innovation, Director - Mario Vottero, Rethink Ireland, Impact Director - Tomas De Groote, Sociale InnovatieFabriek, Impact Coach <p>Moderated by Armelle Ledan, Community of Practice on Social Innovation, Lead Thematic Expert Followed by Q&A Session</p>
17.30-18.30	<p>Visit to Palazzo Madama</p>
18.30	<p>Networking Cocktail</p>
<p>6 November</p>	
<p>Venue: Open Incet</p> <p>Open Incet is the Open Innovation hub of the city of Torino. It's a service centre for local public administrations and cities, providing training programs, consultancy, and advisory services on social innovation, new urban economies, and public policies. It's a place of thought for innovative solutions for the common good. Since 2022 it hosted the first National Competence Centre for Social innovation.</p>	
9.00-09.30	<p>Welcome Coffee</p>
9.30-10.30	<p>Enhancing urban social ecosystems: legislative instruments promoting collaborative governance</p> <p>A legislative analysis on the promotion of public-civil partnership/shared management</p> <ul style="list-style-type: none"> - Antonio Vercellone, University of Turin, Law Department <p>The Italian reform of third sector code: the shared administration</p> <ul style="list-style-type: none"> - Gianluca Salvatori, EURICSE, Secretary General <p>What if the road is not paved with roses: Navigating institutional rigidities to cultivate collaborative governance cultures and practices</p> <ul style="list-style-type: none"> - Yiorgos Alexopoulos, Department of Rural Development, Agricultural University of Athens, Senior Researcher <p>Followed by Q&A Session</p>
10.30-11.00	<p>Legislative instruments case studies:</p> <p>Co-programming of social services for the City of Turin</p> <ul style="list-style-type: none"> - Federica Giuliani, City of Turin, Social Policies Area <p>Local regulation - Urban commons</p> <ul style="list-style-type: none"> - Giovanni Ferrero, City of Turin, Urban Regeneration <p>Followed by Q&A Session</p>

11.00–11.20	Coffee Break
11.20–12.00	<p>How Living Labs can help foster the development of the urban social innovation ecosystem</p> <ul style="list-style-type: none"> - Gorka Espiau, Agirre Lehendakaria Center for Social and Political Studies, Director <p>Case study</p> <ul style="list-style-type: none"> - Silvia Allegretti and Davide Miceli, City of Turin, Turin Living lab <p>Followed by Q&A Session</p>
12.00–12.30	Introduction to the Project Visits
12.30–13.00	Visit to Open Incet Innovation Centre¹
13.00–14.00	Lunch
14.00–17.30	<p>Project Visits</p> <p>1 Barriera di Milano District:</p> <ul style="list-style-type: none"> » Panacea Project » Bagni Pubblici via Agliè <p>2 Aurora District:</p> <ul style="list-style-type: none"> » Portineria di Comunità Porta Palazzo <p>3 San Salvario District:</p> <ul style="list-style-type: none"> » Casa del Quartiere San Salvario » Pandan
19.00	Dinner
7 November	
<p>Venue: Incet/Edit</p> <p>The former INCET industrial complex in northeast Turin, once a major cable manufacturing site, has been transformed since its abandonment in 2009. Redevelopment efforts, funded by regional programs, have turned the area into a vibrant community hub featuring residential, public service, and commercial projects. Notable developments include the Ettore Fico Museum and the EDIT gastronomic hub. The area now supports innovation and social entrepreneurship, marking a shift from industrial to innovative tertiary services in Turin's urban economy.</p>	
9.00–09.30	Welcome Coffee
9.30–11.10	Feedback from Project Visits
11.10–11.25	<p>Building social innovation (local) ecosystems: findings from previous research and exploration in the current OECD and EC ESF study</p> <ul style="list-style-type: none"> - Heesu Jang, Organisation for Economic Co-operation and Development (OECD), Social Economy and Innovation Unit, Policy Analyst
11.25–11.45	Coffee Break
11.45–12.30	<p>Parallel Workshops: Lessons Learned and Take-aways</p> <p>Facilitated by</p> <ul style="list-style-type: none"> - Armelle Ledan, Community of Practice on Social Innovation, Lead Thematic Expert - Gorka Espiau, National Competence Centres for Social Innovation Working Group, Lead Thematic Expert - Fabrizio Barbiero, Municipality of Turin, Public Manager

¹ Open Incet is an innovation hub located in the periphery of Turin, with a strong focus on public-private collaboration. The hub fosters open innovation processes and creative activities through a maker working space, a co-working space, a hub dedicated to blockchain, the Building Block association that focuses on soft skills, and by hosting one of the locations of the Academy of Fine Arts of Turin.

12.30-13.00	Feedback from Workshops Followed by Q&A Session
13.00-13.10	Wrap-up and Next Steps <ul style="list-style-type: none">- Armelle Ledan, Community of Practice on Social Innovation, Lead Thematic Expert- Rasa Penkauskienė, Community of Practice on Social Innovation, Coordinator
13.10	Lunch