

SMARTCITY
EXPO WORLD CONGRESS

New paradigms for Urban Innovation

Barcelona, October 7th 2023

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Forecasts and (missed) aspectatives



Osservatori Digital Innovation

<https://www.osservatori.net> > comunicati-stampa > m... ⋮

Smart City in Italia: il mercato raggiunge i 900 milioni

3 mag 2023 — Nel 2022 il **mercato** della **Smart City** in Italia cresce del +23%, grazie anche ai fondi del PNRR, e il 21% dei comuni ha avviato almeno un ...



International Trade Administration (.gov)

<https://www.trade.gov> > market-intelligence > italian-s... ⋮

Italy Design and Construction Smart City Market

1 day ago — **Italy** to spend over \$18 billion on **smart cities** and intelligent transportation by 2026. The **market** for Italian “intelligent” and sustainable ...



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Smart City Market | Exploring Current Trends and Growth ...

21 set 2023 — The **global Smart City market** size was valued at USD 992643.62 million in 2022 and is expected to expand at a CAGR of 14.25% during the forecast period, reaching ...

Google

smart city

Immagini

Video

Notizie

Esempio

Circa 2.650.000.000 risultati (0,35 secondi)



Future of cities: work in progress...



Keywords:

- **Smart districts**
- New business models
- Mega projects in ME



Torino Stratosferica ci racconta il suo progetto di inclusione e placemaking a Torino.



Future Miami

The Underline



Project for Public Spaces



Placemaking in New York



Keywords:

- Urban Renewal
- Citizen Engagement
- Placemaking



**SEOUL IS THE FIRST CITY TO JOIN THE METAVERSE
(AND THIS IS WHAT CAN ALREADY BE DONE)**

THURSDAY, APRIL 13, 2023

**Rotterdam beating heart of the
metaverse**



Consiglio Nazionale delle Ricerche

**Città digital twin:
partono i progetti in
Italia**

Keywords:

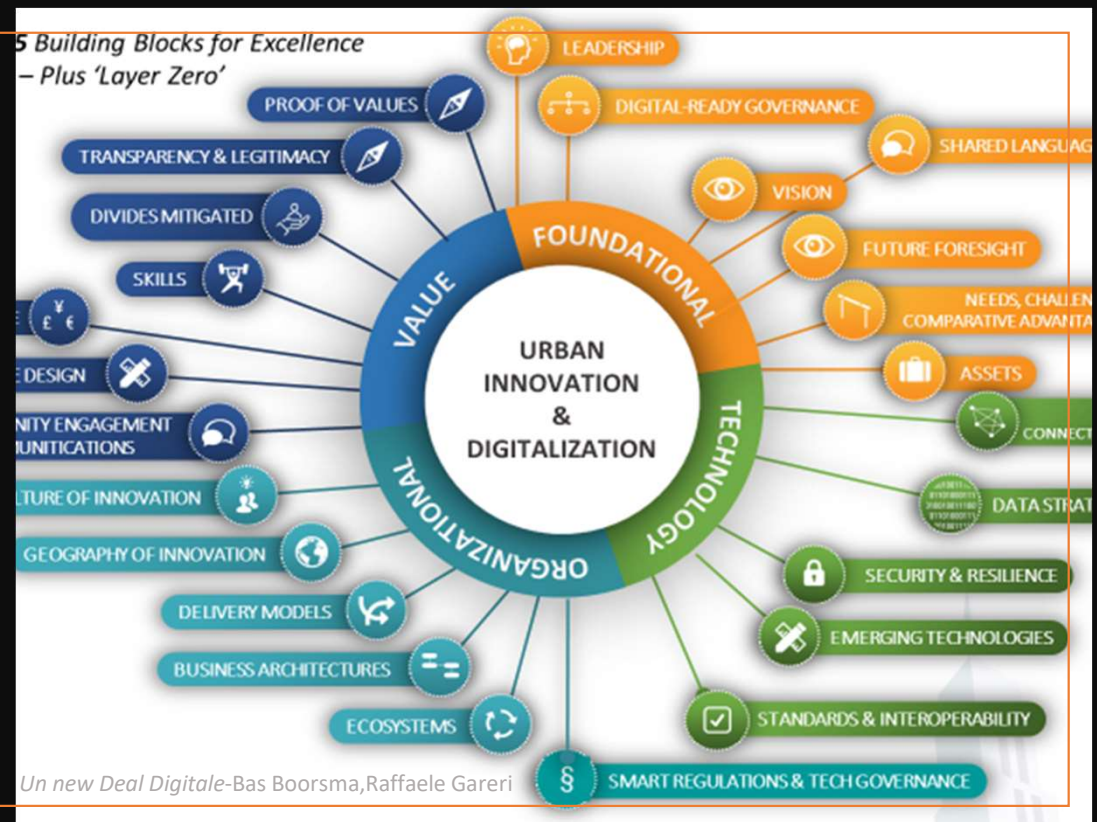
- Relationships in the digital world
- Inclusion
- Participation



Emerging elements in urban innovation

1. Innovation Framework

- > Education
- > Community



2. Data Governance & AI

- > *data-driven decisions*
- > *ethics*



3. Venture Building

- > *Startup Studio*
- > *Talent attraction*





Thanks!

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