



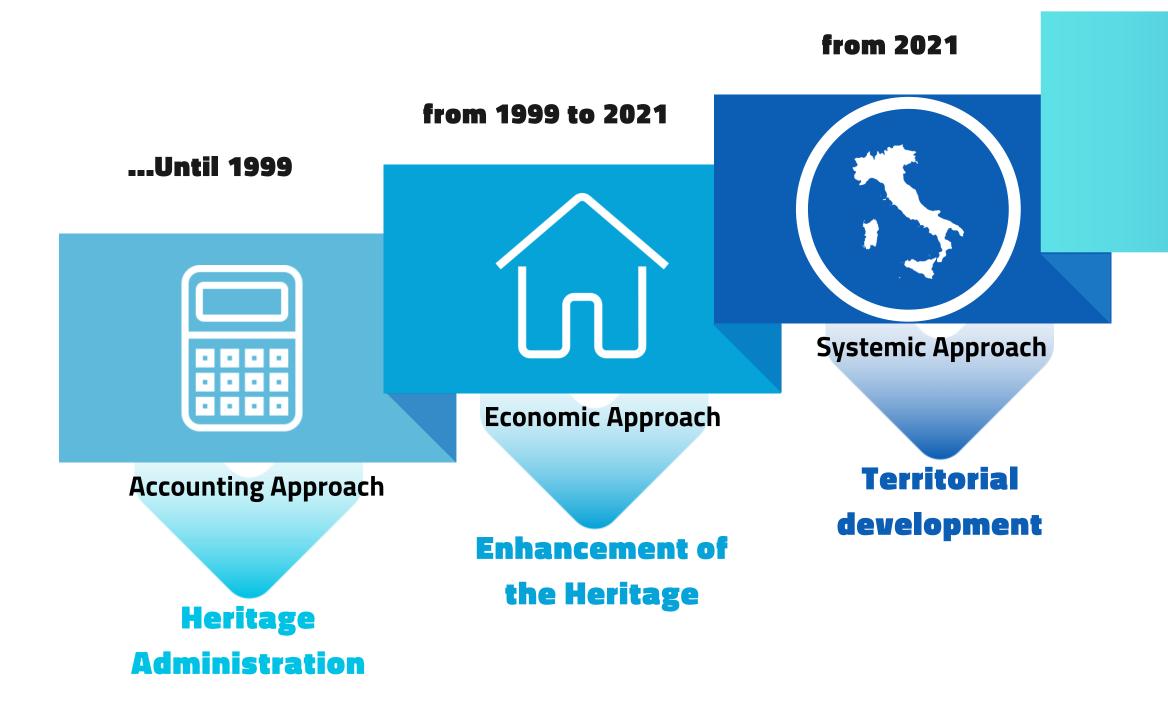
PIANO CITTÀ

Urban Renaissance: A New Vision for Sustainable and

Innovative City Development



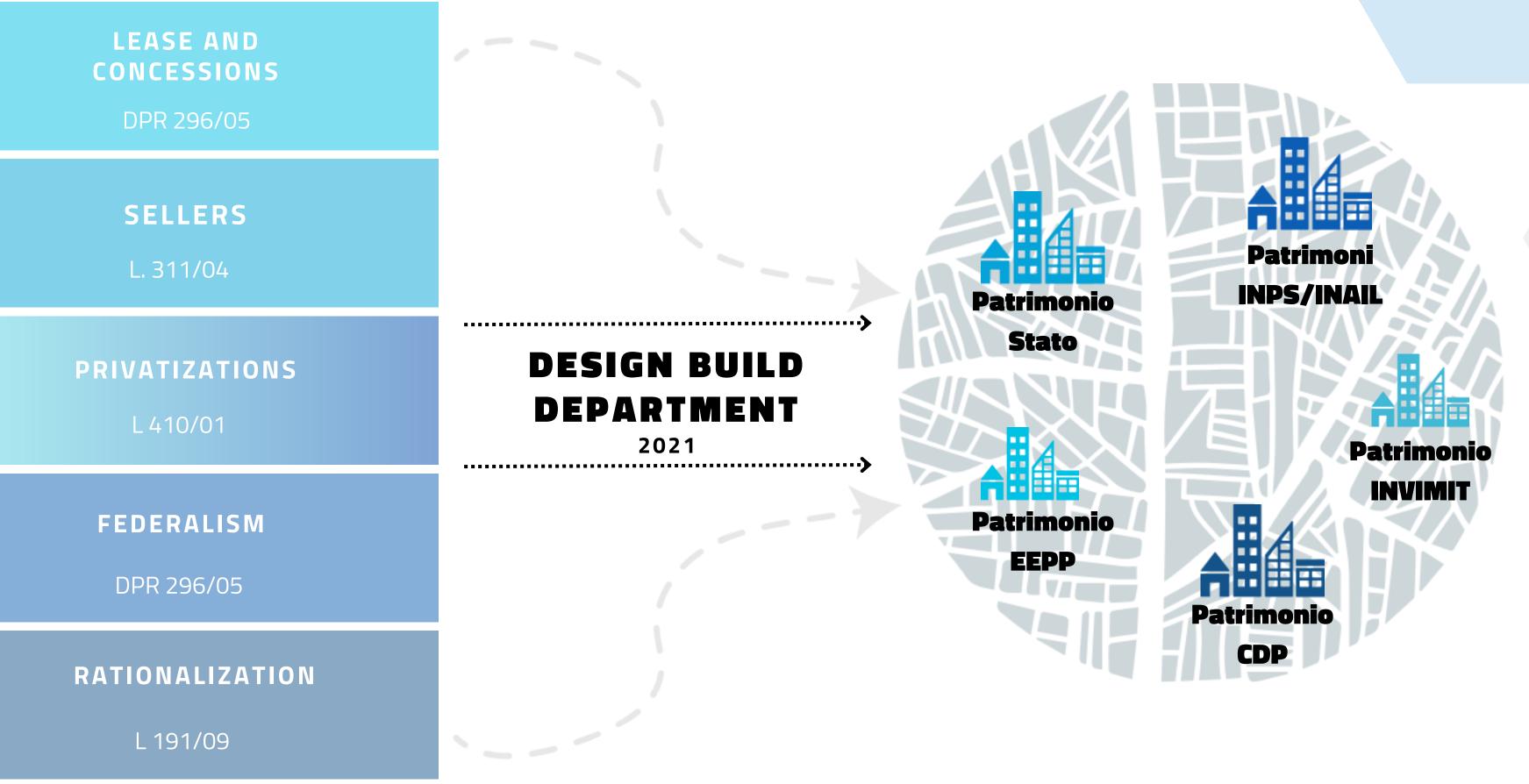
THE EVOLUTION OF HERITAGE POLICIES



Uso interno

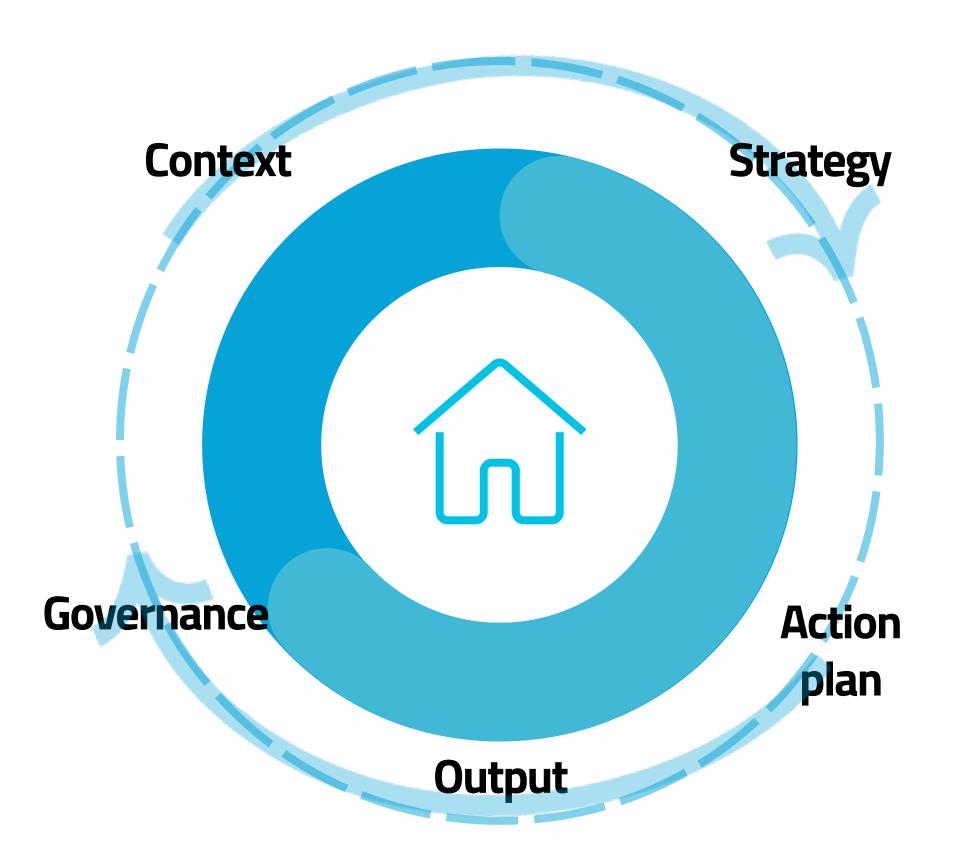
Agenzia del Demanio

PARADIGM SHIFT: from the centrality of the property to the centrality of the territory



Uso interno

THE COMPLEX ORGANISM: THE CITY PLAN



SYSTEMIC APPROACH

All the components of the system interact with each other and with the external environment in the path of sustainable development of the territory.

The Plan requires interaction and integration among all the different components of territorial development (e.g. urban, social, economic, infrastructure, environmental, cultural, etc.).

MULTISTAKEHOLDER APPROACH

Stakeholders, both internal and external, from the public and private sectors, work on integrating their respective strategies with a view to synergistic dialogue.

The governance integrates various levels of territorial government in a dimension of complementarity rather than opposition.

MULTIDISCIPLINARY APPROACH

LTILEVEL APPROACH

THE CITY PLAN: THE CONTENTS

The context

 Analysis of real estate assets, needs, urban and territorial planning tools, socio-economic context, financial resources, real estate market, climate-environmental risks.

The strategy

Analysis of territorial strengths and gaps, the vision of the City, the Agency's objectives, strategies
of other property owners, convergence map, multi-stakeholder consultation.

Action plan

 Public works, rationalization, urban regeneration, efficiency, portfolio optimization, tactical urban planning.

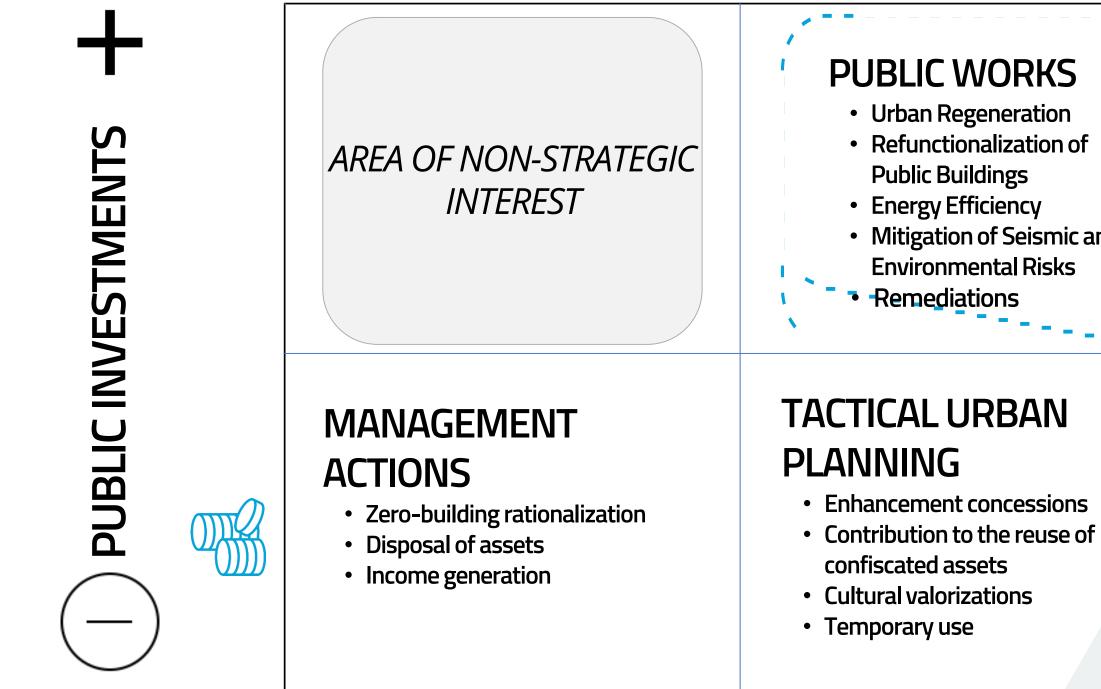
Output

Savings/income goals, activated/activatable investments, ESG objectives.

Governance

 The governance model, monitoring of achieved results and risk management, maintenance of the Plan over time and realignment

THE IMPACT MATRIX OF ACTIONS



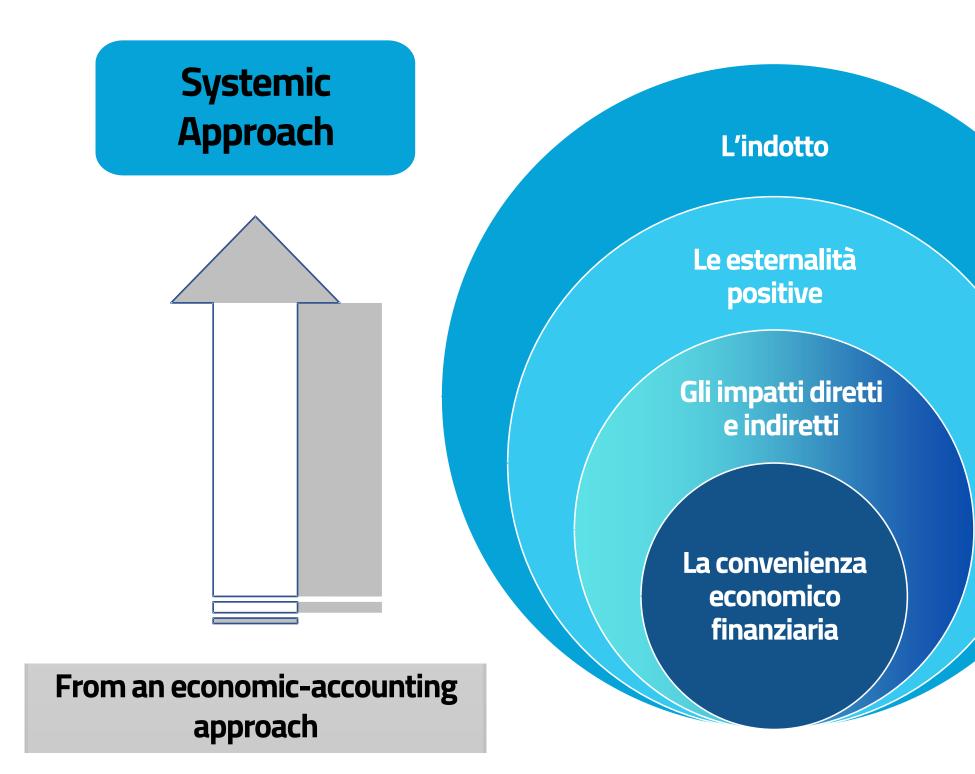




• Refunctionalization of • Mitigation of Seismic and **Environmental Risks**



THE IMPACT MATRIX OF ACTIONS



Uso interno

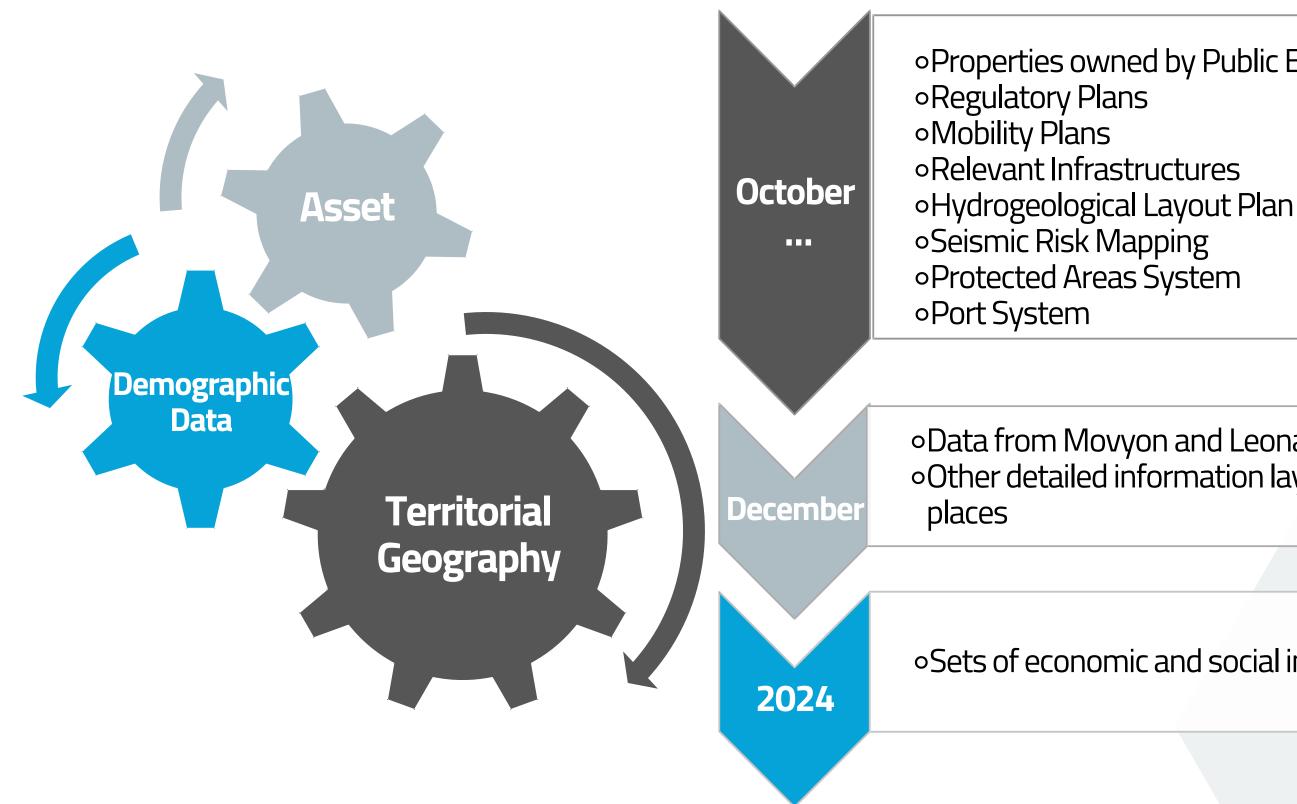




GIS Geographic Information System



GEOPORTAL: STAGES OF INTEGRATION



Uso interno

•Properties owned by Public Entities

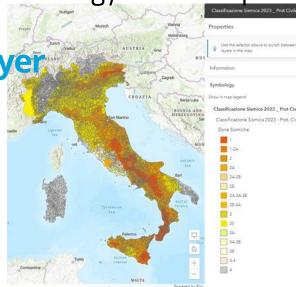
•Data from Movyon and Leonardo experiments •Other detailed information layers on the geography of

•Sets of economic and social information

GEO-PORTAL Agenzia del Demanio INTEGRATION STEPS

• The GeoPortal will allow users to access information about the properties managed by the Agency of Public Real Estate, thanks to the Digital Property Identity (IDI) that gathers all the data about the property and makes it available for consultation. Additionally, the GeoPortal will enable users to query informational layers about the territory, enhancing the understanding of the property's context. Furthermore, the GeoPortal will also provide the ability to view the territorial initiatives of the Agency of Public Real Estate, monitoring their progress and assessing their social, economic, and energy-related impacts.

Example of a cartographic layer



CITY PLAN: To meet the specific needs necessary for the implementation of the Agency's "City Plan" macro-process, the geoportal will allow for:

- Authorities.
- with involved Local Authorities.

City Plan



• Analysis of alphanumeric data related to properties owned by the State as well as properties owned by Local

• Correlation of alphanumeric data with geographical, urban, infrastructural, etc. data (providing results through overlaying of informational content).

• Definition, classification, and sharing of new

informational layers containing the results of analyses



COLLABORATIONS FOR DATA ENRICHMENT

The circularity of data and information enrichment leads to an increased understanding of the property and the associated territory.

AREAS

- Mountainous
- Land designated for photovoltaic development
- Refunctionalization of instrumental properties
- Properties intended for concession with investments

ENRICHMENT OF:

- Cartographic layers
- Numerical indicators
- Digital Twin

Data integration and enhancement of operational system capabilities.

Centralized Data Management



COLLABORATIONS FOR DATA ENRICHMENT TECHNICAL-SCIENTIFIC RESEARCH WITH CMCC ON THE IMPACTS OF CLIMATE CHANGE ON PUBLIC REAL ESTATE ASSETS.

FIRST IMPACT ANALYSIS ON 14 METROPOLITAN AREAS

Definition and evaluation of climate and impact analysis at a provincial scale and on the 14 metropolitan areas. **Objective:**

Implement the ability to plan adaptability and resilience to climate change.

Measuring the impact of climate change on public buildings (extreme precipitation events, droughts, windstorms)

IMPLEMENTATION IN THE CITY PLAN

THE CELL AT THE CORE OF THE NEW ENTITY: THE NEW PUBLIC OFFICE MODEL

The new model of public office allows for an improved work-life balance, promotes information exchange among office/administration workers, enhancing their capacity and performance. It also fosters the creation of interprofessional communities and relational networks, with a focus on digitization, resilience, and sustainability.

> Social well-being, capacity building, and networking

> > Cooperation and dialogue with stakeholders

Digitalization and sustainability

COWORKING

It transitions from the transparency of the Public Administration to a new dimension of openness and interaction with various stakeholders.



GRAZIE PER L'ATTENZIONE



