

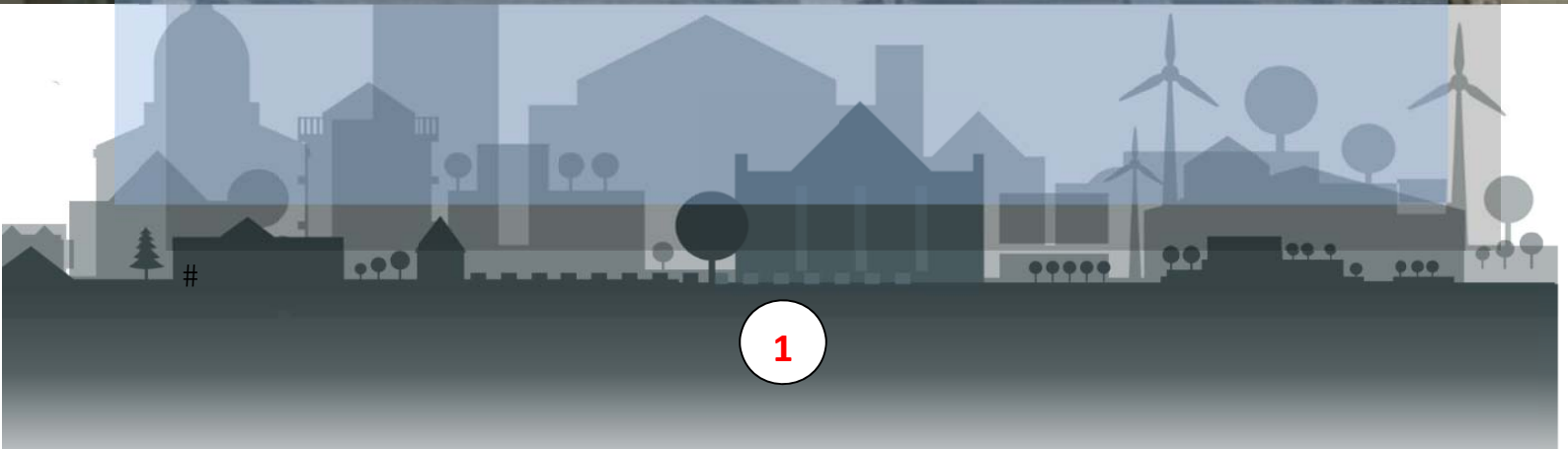
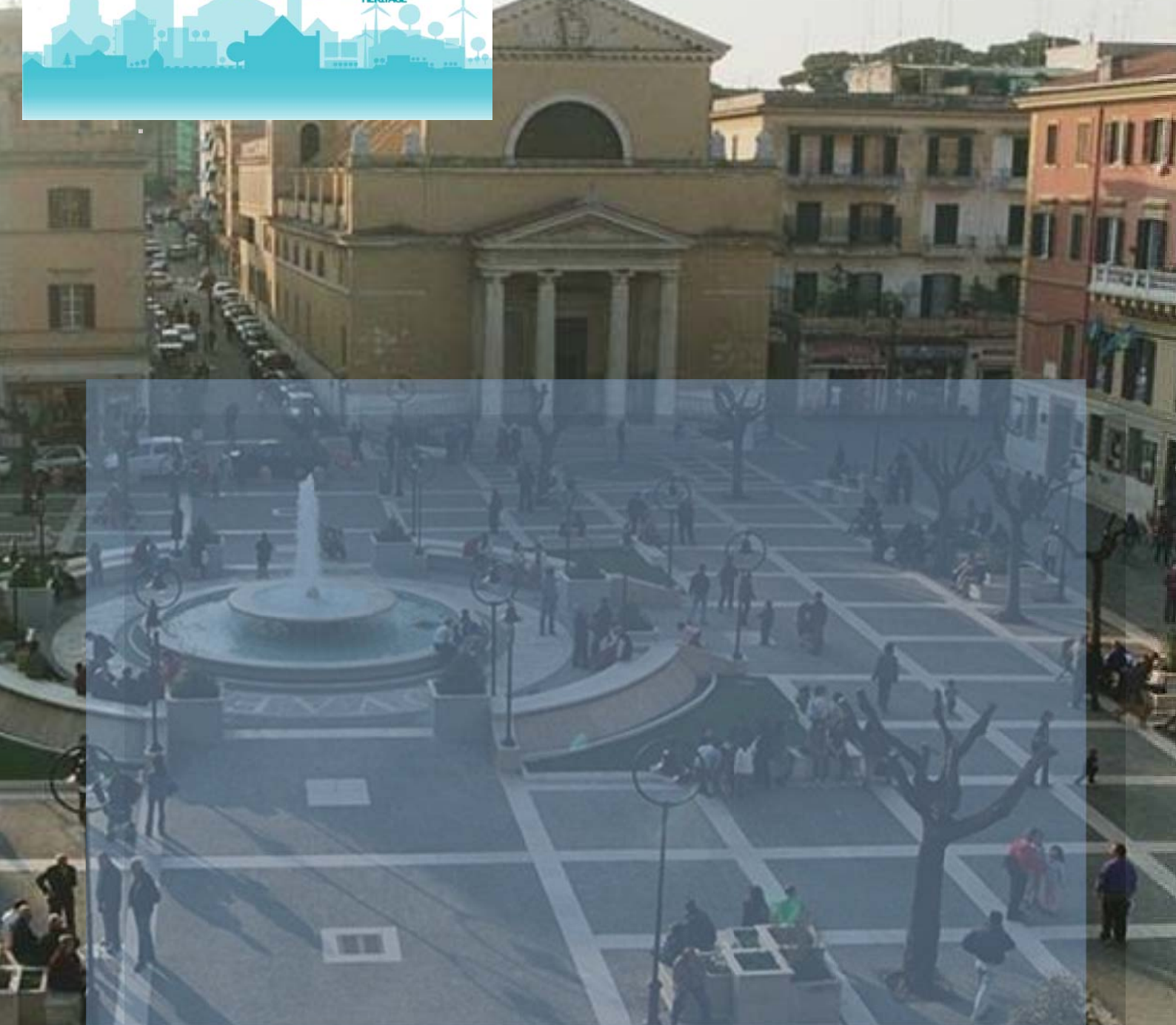
URBAN AGENDA



FOR THE EU

CULTURE / CULTURAL
HERITAGE

Implementation period
2018-2021





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Action 6

Strategic Plan for the Culture Enhancement in Urban Framework

1) Who we Are

Action Leader(s)

Action Leader: Italy (Agency for the Territorial Cohesion)

Giorgio Martini (Head of Action), Sandra Gizdulich, Giovanni Pineschi.

Action Group Members

ICLEI, Cristina Garzillo, Alexandru Matei.

City of Katowice (Poland): Łukasz Kałębasiak, Martyna Markowska.

Hellenic Ministry Of Culture And Sports (Greece); Anastasia Zacharopolu, Alexandros Stratis.

Bordeaux Metropole (France); Anne Laure Moniot, Edouard Bertron Serindat.

Ministry of Culture (Italy): Rossana Binacchi, Giuliana De Francesco, Chiara Fuiano.

Federal Ministry of the Interior, Building and Community (Germany): Gabriele Kautz, Jan Schultheiss.

Flanders Heritage (Belgium): Vera Ameels

Federation Dutch Heritage Cities (Netherlands): Anette van Dijk, Gertrud Van Dam

Department of Town Planning and Housing, Ministry of Interior (Republic of Cyprus): Irene Hadjisavva.

Other bodies involved

Anzio Municipality (Italy).

Sapienza University, URBAM Post .graduate master school Rome. (Italy)

2) Background context

Even though all cities declared that urban cultural heritage management is usually implemented through different overall holistic vision. A clear strategy for the enhancement of urban cultural heritage management is lacking.

The result of the separation between urban cultural heritage management and urban management determines a divergence between urban management and urban cultural heritage management.

In this context, the risk is not adequately taking into account a more careful management of cultural heritage in the development of the city. The negative effects of this are the devaluation of resources, impoverishment and greater marginalization of the urban cultural fabric.

Against these issues, the Action proposed aims at a new management of urban cultural heritage where cultural heritage is integrated beyond the current logic of "enhancement" (applied mainly to monuments) and urban management. A common logic structure for a strategic plan could be developed and articulated according to the various urban specificities.

