



# IF – Infomobilità Firenze

Firenze

What **IF** you change your mobility habits?

Promoting **sustainable** mobility services

**Integrating** data from different ITS sub-systems

Offering **reliable**, **timely** and **tailor-made** information

Creating a strong mobility “**frequent users community**”

Being always **connected** with citizens on sustainable mobility topics

**Co-design** with citizens



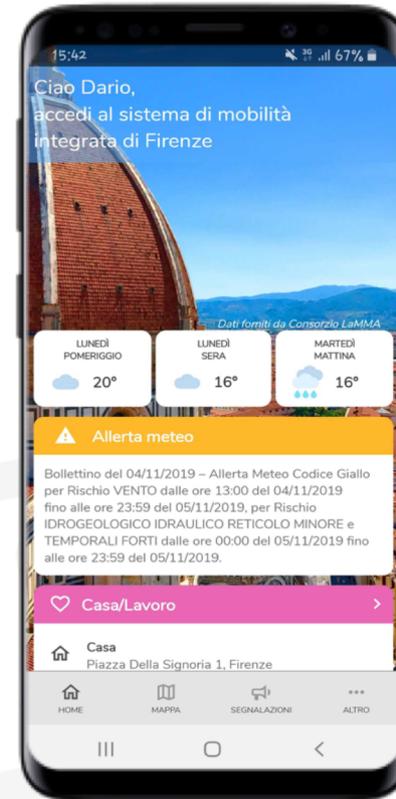
SECAP

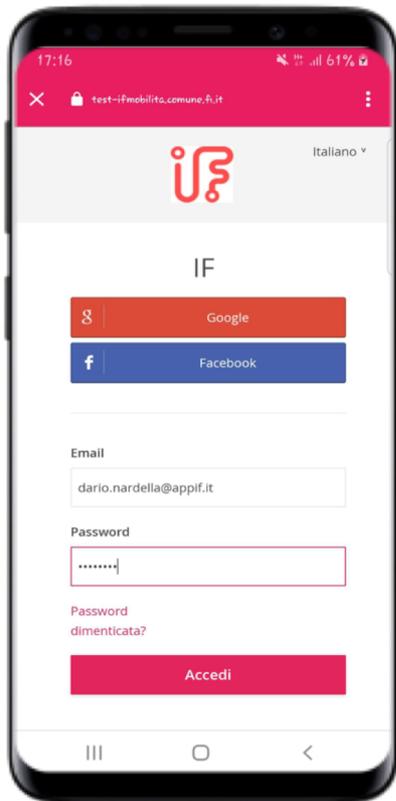


SUMPS



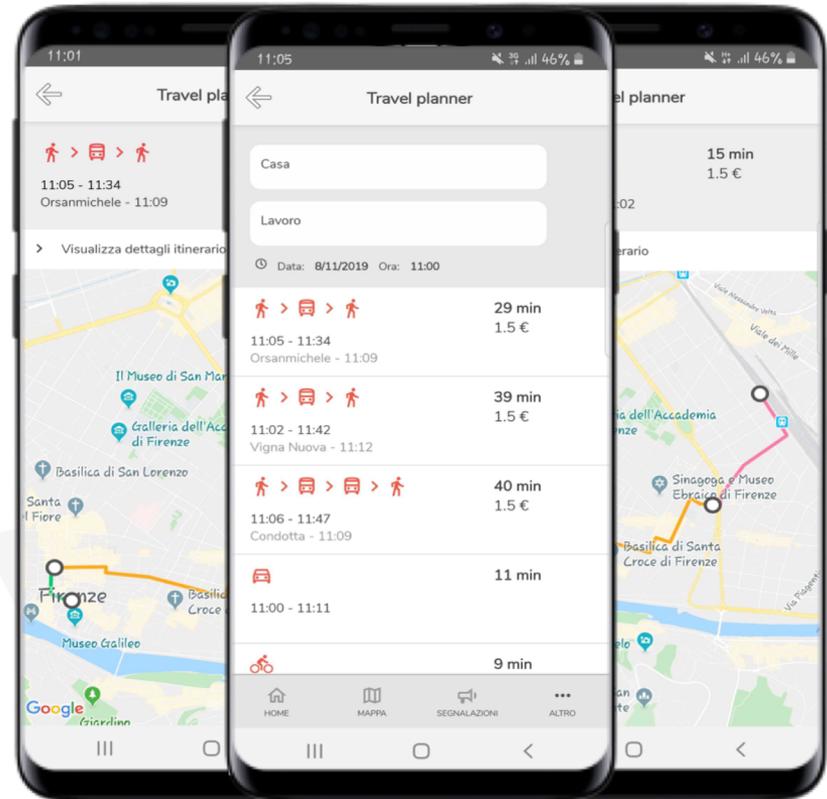
**IF** is your personal  
assistant for moving  
around **Florence!**





Log in with **IF** is so easy!

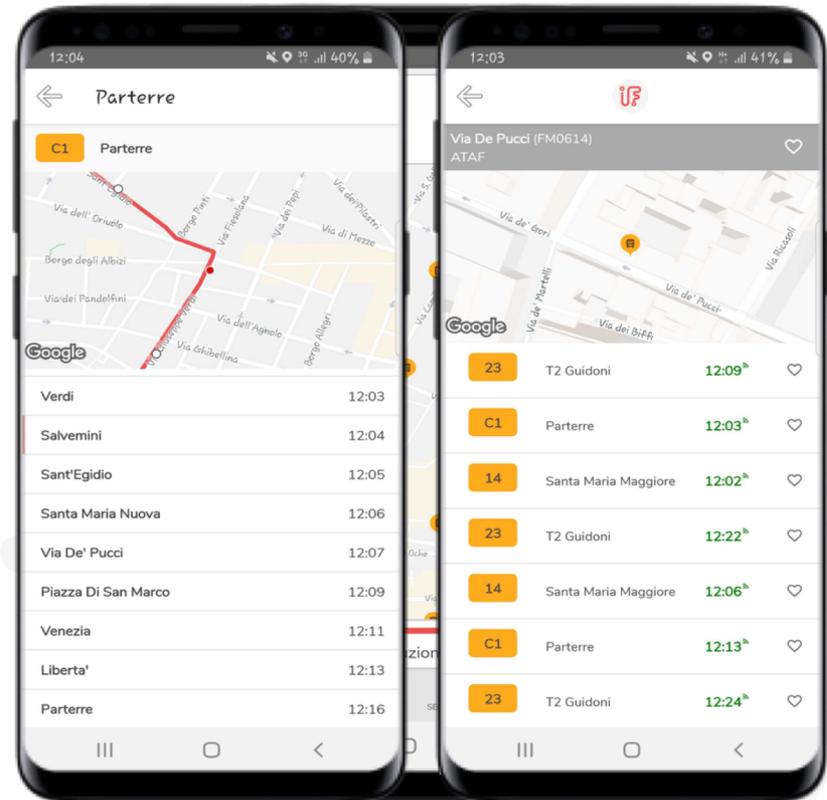
**IF** suggests you the best solution to move around the city: faster, more sustainable, less expensive...**as you like it!**

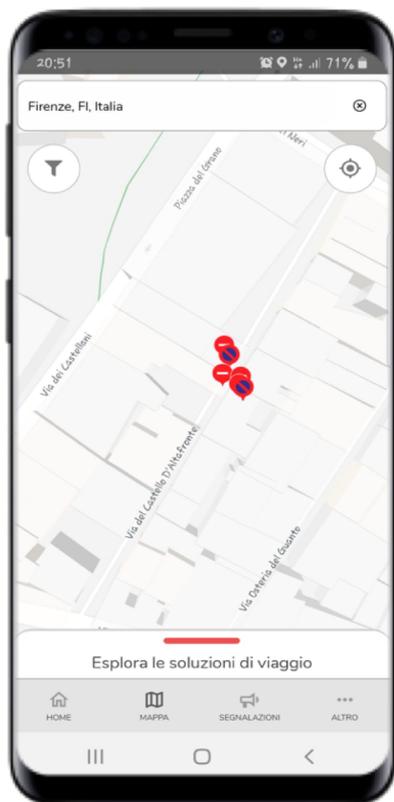




IF gives you news  
from selected and  
reliable outlets and  
social media!

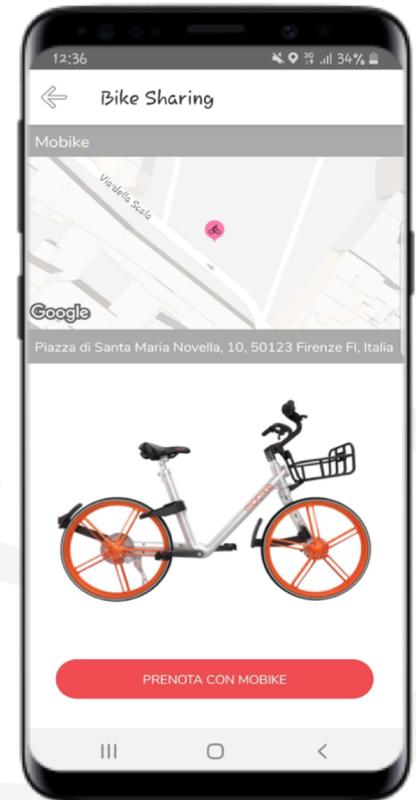
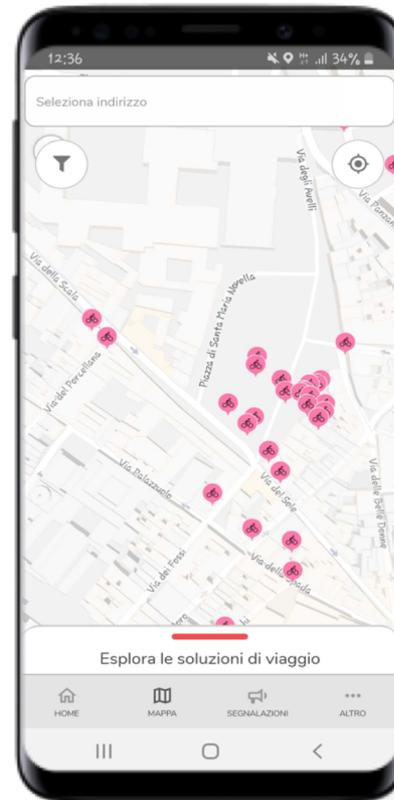
IF gives you real-time schedules and **alternative** solutions for public transport

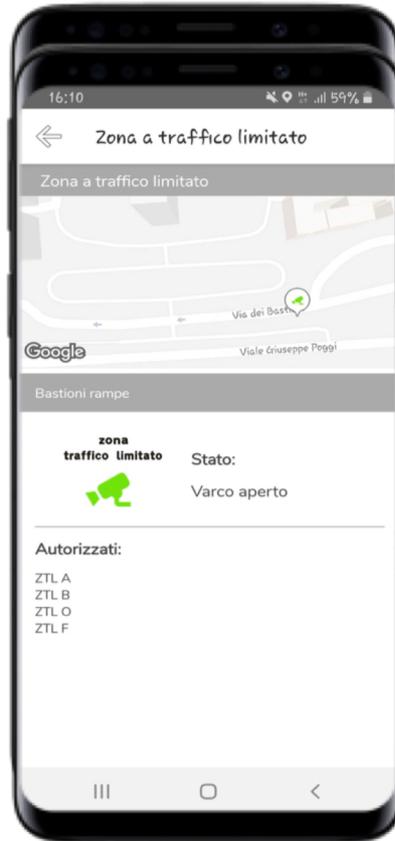
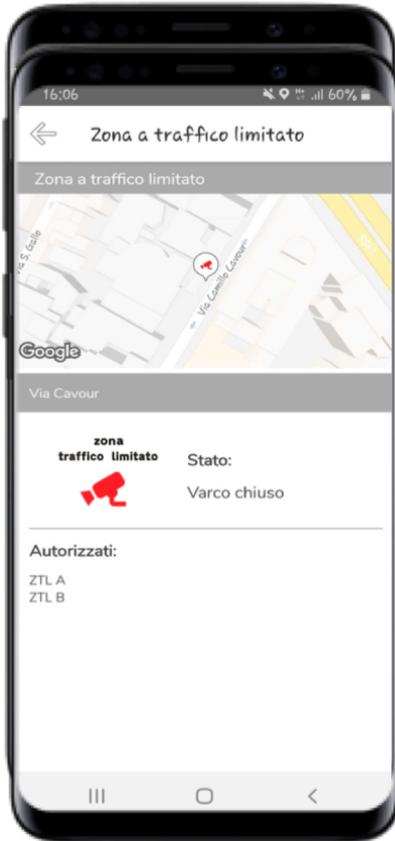




IF informs you about changes in circulation rules due to **roadworks**

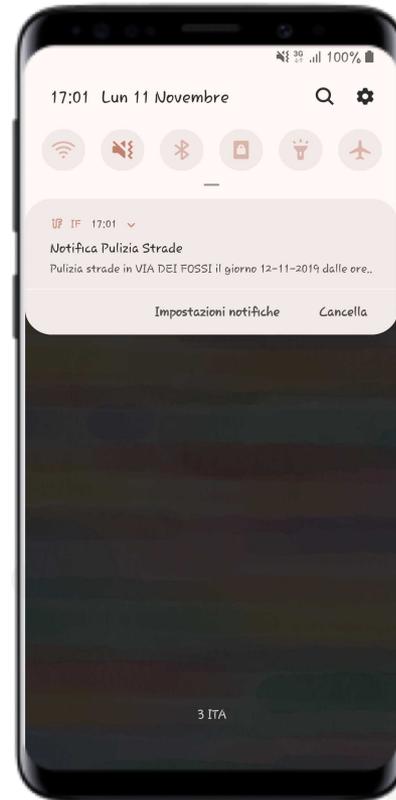
IF shows you the **sharing mobility services** closest to you!

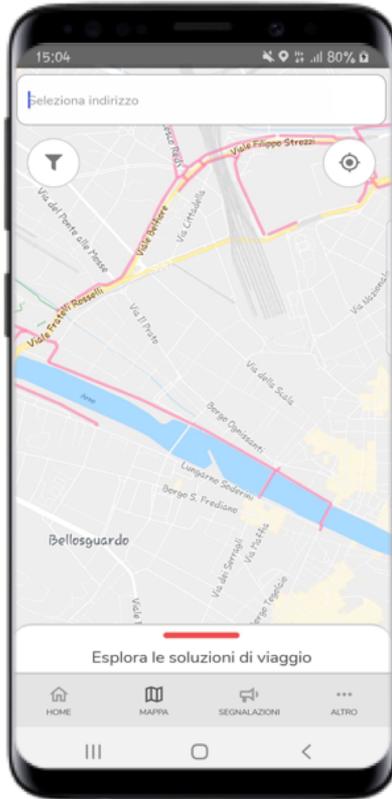




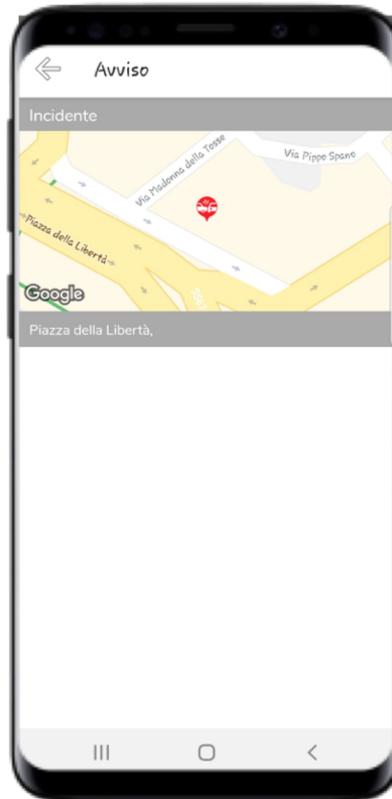
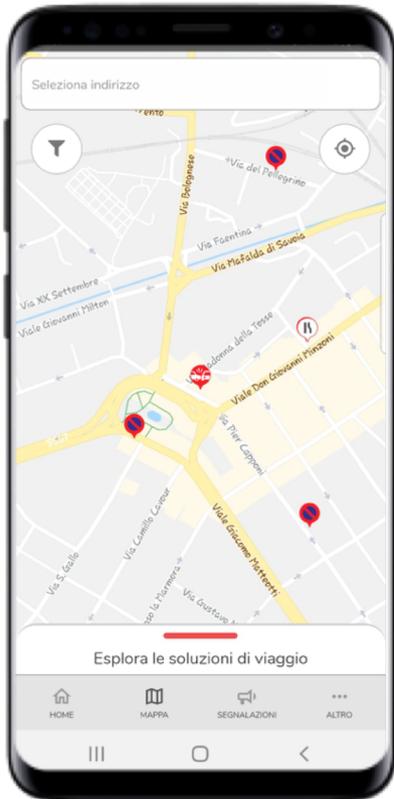
IF tells you if  
the traffic control  
gates are on!

**IF** warns you about **street cleaning** close to your **home** and your **office** a day in advance!



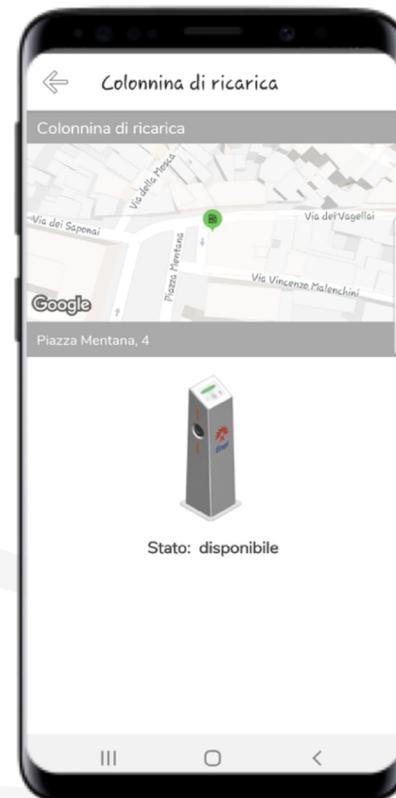
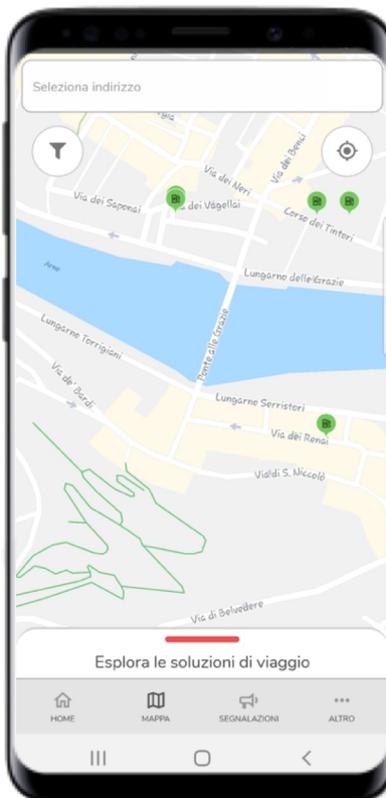


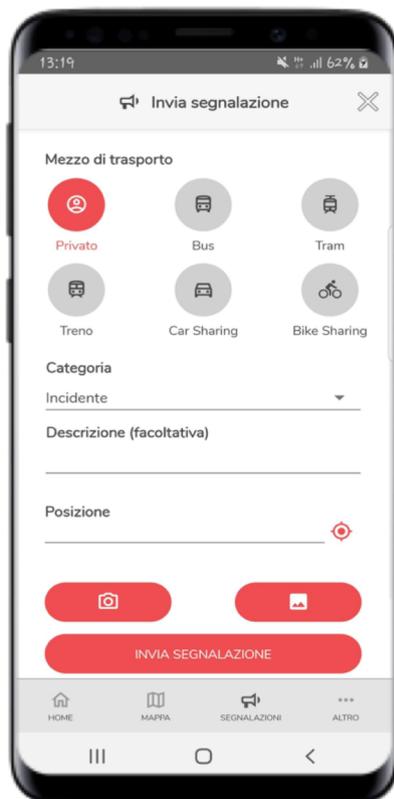
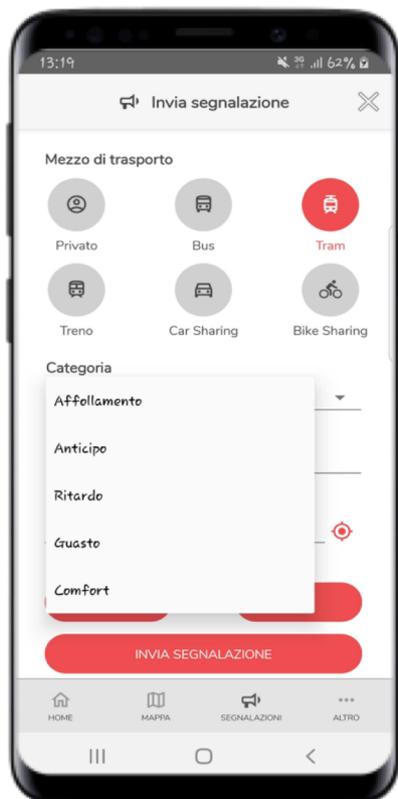
IF shows on the map **cycling paths** that are growing in the city



IF alerts you in real time about **unexpected events**, traffic jams and roadblocks

IF shows you where to find the closest available **e-charging station!**





IF enables you to send **reportings** to the Municipality about your travel experience!

## IF - Infomobilità Firenze

Richiesta di iscrizione alla sperimentazione della piattaforma IF - Infomobilità Fiorentina

\*Campo obbligatorio

Indirizzo email \*

Il tuo indirizzo email

Nome \*

La tua risposta

Cognome \*

La tua risposta

Account (indirizzo e-mail) utilizzato per accedere allo store/market del telefono \*

La tua risposta

Sistema operativo utilizzato nel telefono \*

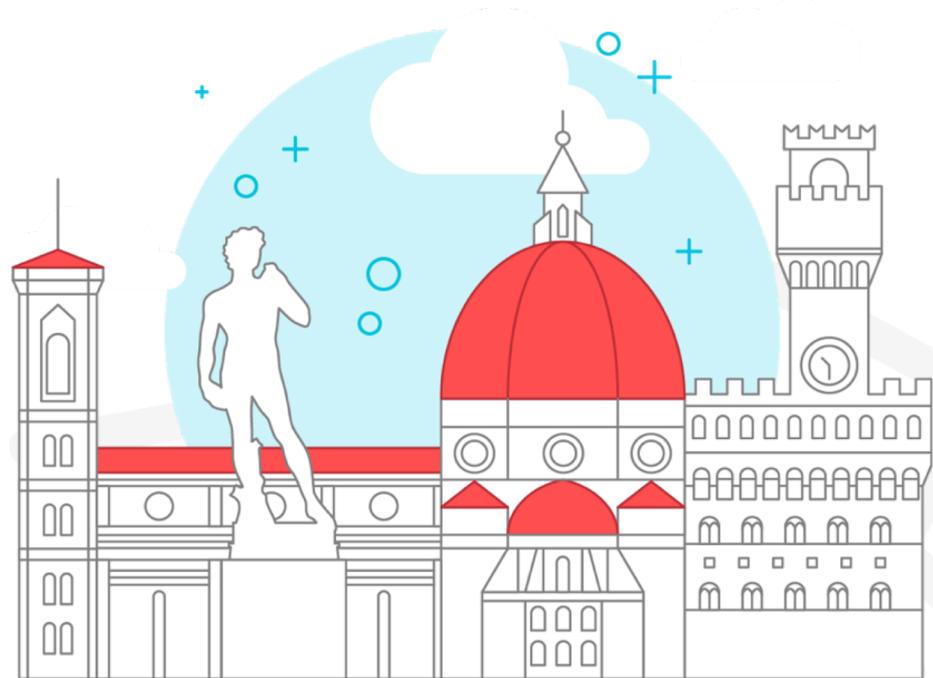
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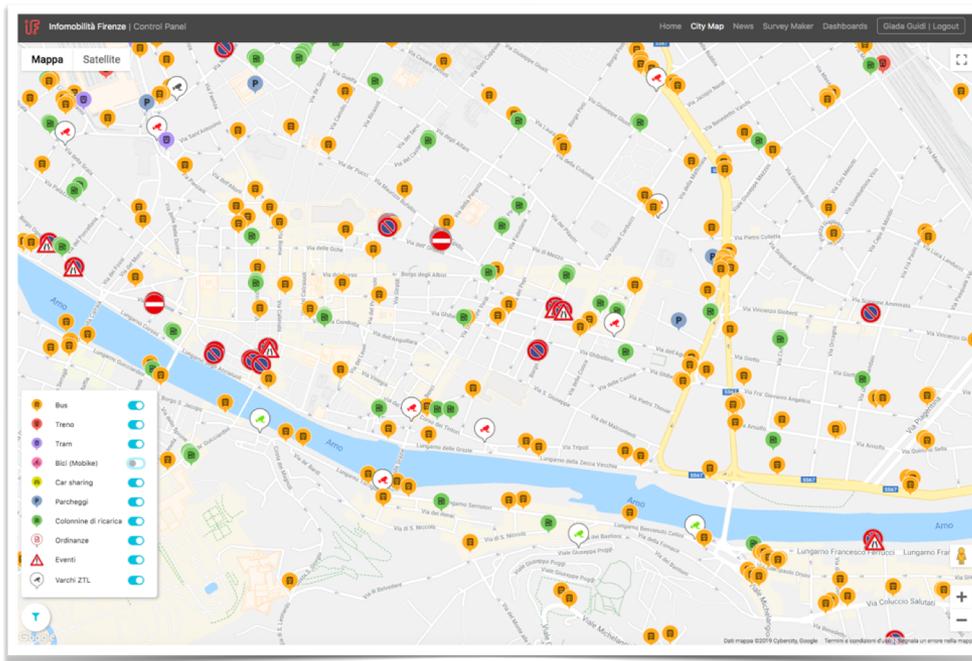
**IF** is our App  
**1200** registered testers  
**797** active testers  
**478** Android users  
**319** iOS users  
**84** different feedbacks  
sent concerning the App  
and the given information

As **IF** gets to know you it sends  
**personalized** information without  
disturbing you



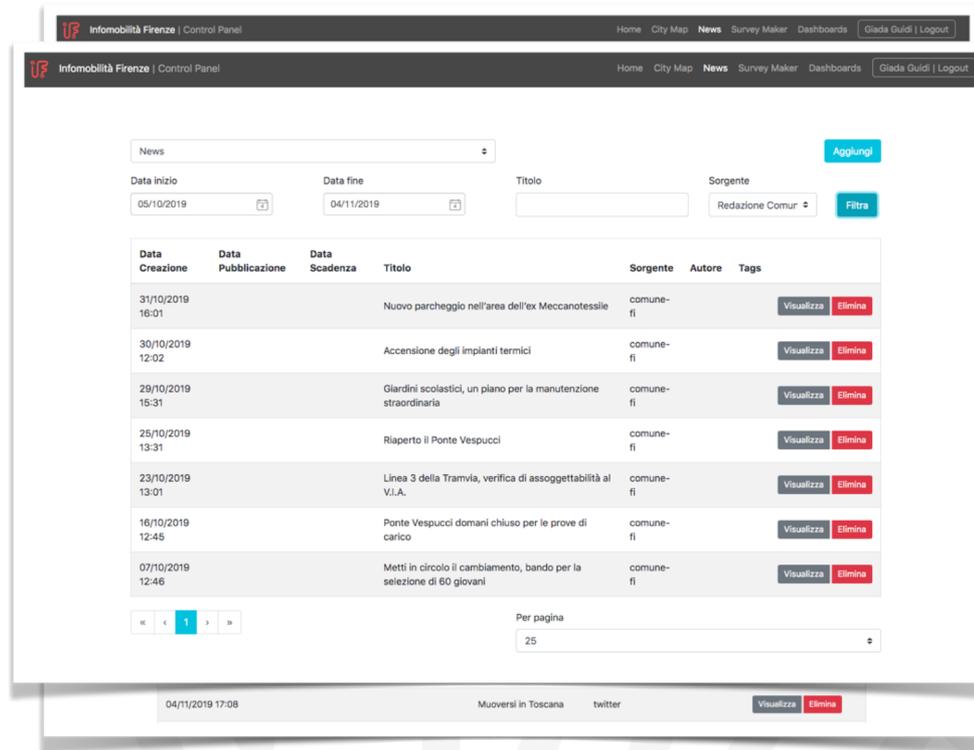
The Municipality manages **IF**  
through an intuitive and  
configurable **Web App**





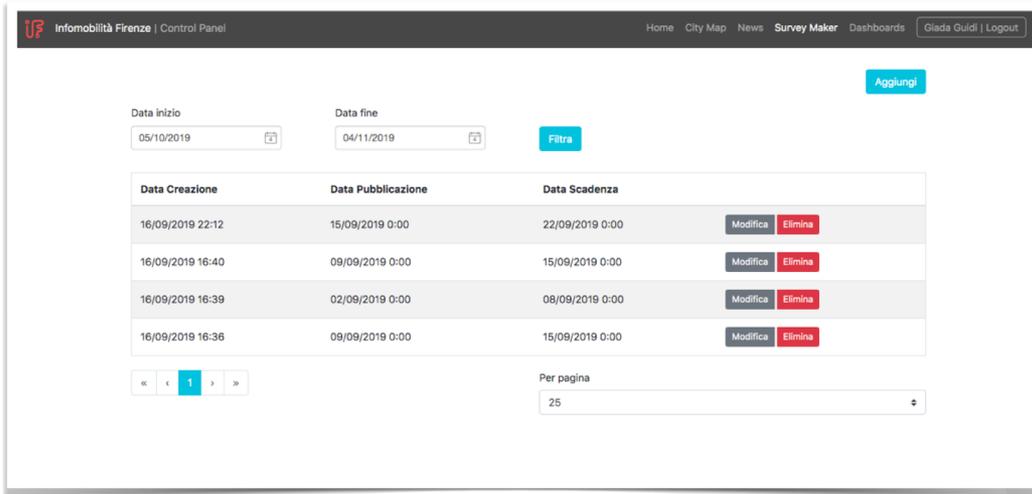
The **Web App** allows to monitor the mobility situation

The **Web App** allows to  
send alerts and real-time  
news



The screenshot shows the 'Infomobilità Firenze | Control Panel' interface. At the top, there are navigation links: Home, City Map, News, Survey Maker, Dashboards, and user options: Giada Guidi | Logout. Below the navigation, there are search and filter controls: a 'News' dropdown menu, 'Aggiungi' button, 'Data inizio' (05/10/2019), 'Data fine' (04/11/2019), 'Titolo' field, 'Sorgente' dropdown (Redazione Comur), and a 'Filtra' button. The main content is a table of news items with columns: Data Creazione, Data Pubblicazione, Data Scadenza, Titolo, Sorgente, Autore, and Tags. Each row includes 'Visualizza' and 'Elimina' buttons. At the bottom, there is a pagination control showing 'Per pagina 25' and a date/time stamp '04/11/2019 17:08' with a 'Muoversi in Toscana' link and another 'Visualizza Elimina' button.

Data Creazione	Data Pubblicazione	Data Scadenza	Titolo	Sorgente	Autore	Tags
31/10/2019 16:01			Nuovo parcheggio nell'area dell'ex Meccanotessile	comune-fi		Visualizza Elimina
30/10/2019 12:02			Accensione degli impianti termici	comune-fi		Visualizza Elimina
29/10/2019 15:31			Giardini scolastici, un piano per la manutenzione straordinaria	comune-fi		Visualizza Elimina
25/10/2019 13:31			Riaperto il Ponte Vespucci	comune-fi		Visualizza Elimina
23/10/2019 13:01			Linea 3 della Tramvia, verifica di assoggettabilità al V.I.A.	comune-fi		Visualizza Elimina
16/10/2019 12:45			Ponte Vespucci domani chiuso per le prove di carico	comune-fi		Visualizza Elimina
07/10/2019 12:46			Metti in circolo il cambiamento, bando per la selezione di 60 giovani	comune-fi		Visualizza Elimina

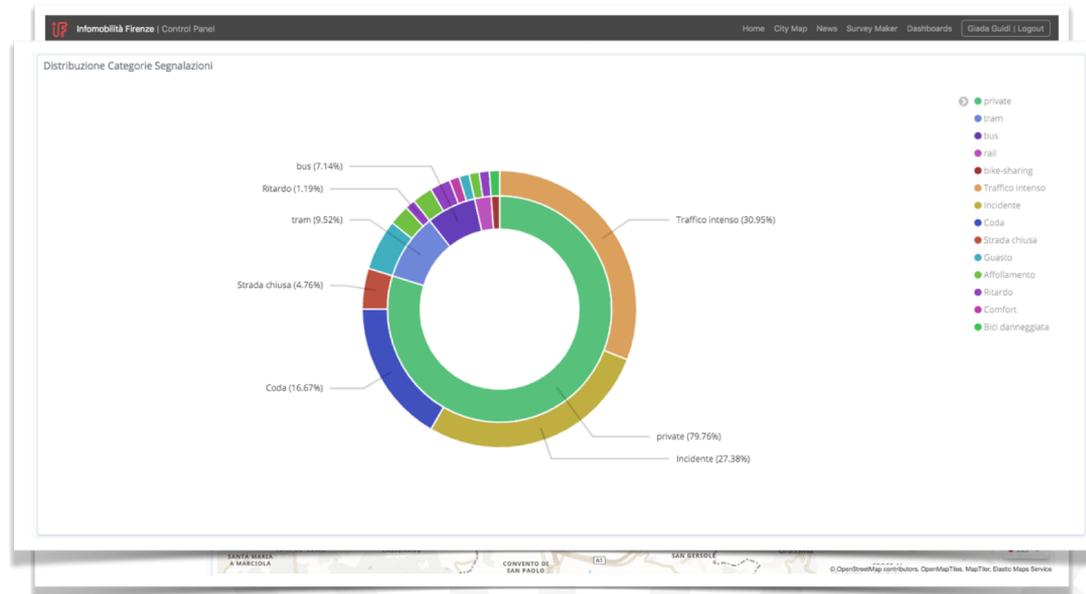


The screenshot shows the 'Infomobilità Firenze | Control Panel' interface. At the top, there is a navigation bar with links for Home, City Map, News, Survey Maker, Dashboards, and a user profile for Glada Guldi with a Logout option. Below the navigation bar, there are two date input fields: 'Data inizio' (05/10/2019) and 'Data fine' (04/11/2019), with a 'Filtra' button. A table lists survey entries with columns for 'Data Creazione', 'Data Pubblicazione', and 'Data Scadenza'. Each row includes 'Modifica' and 'Elimina' buttons. A pagination control shows '1' of 1 pages, and a 'Per pagina' dropdown is set to 25.

Data Creazione	Data Pubblicazione	Data Scadenza	
16/09/2019 22:12	15/09/2019 0:00	22/09/2019 0:00	Modifica Elimina
16/09/2019 16:40	09/09/2019 0:00	15/09/2019 0:00	Modifica Elimina
16/09/2019 16:39	02/09/2019 0:00	08/09/2019 0:00	Modifica Elimina
16/09/2019 16:36	09/09/2019 0:00	15/09/2019 0:00	Modifica Elimina

The **Web App** gives the possibility to publish surveys to reach citizens on the **Mobile App!**

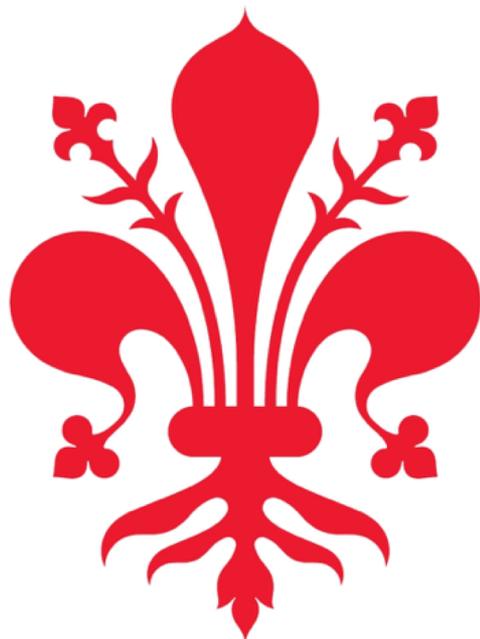
The **Web App** allows statistical analysis and visualization of the density of end-users' **reports**







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COMUNE DI  
**FIRENZE**